

Grenoble Ecole de Management

Presentation 2024

East & Southeast Asia Office



**GRENOBLE
ECOLE DE
MANAGEMENT**

BUSINESS LAB FOR SOCIETY

une école



**Act
Think
Impact**

SCHOOL INTRODUCTION





Identity

Positioning: International business school based in France

Status: Business school R&D

DNA: Technology and Innovation Management and Entrepreneurship

Networking

Vast network of more than **430,000** alumni holding positions of responsibility

Dedicated career center with over **27,000** online job and internship offers per year

300+ partnerships (academic, corporate, research, recruitment)

Diversity

Over **5,600** students from more than **130** nationalities

145 international partner institutions

50 programs in France and abroad, from undergraduate to doctorate level



AMBA

The Association of MBAs

AACSB

The Association to Advance Collegiate Schools of Business

EQUIS

European Quality Improvement System

These three accreditations are international recognitions of the **quality of the organization, its programs and the degrees it delivers.**

They provide an independent assessment of the quality of the School's organizational processes, ensuring that the **content and quality of the programs delivered satisfy established international standards**





French Ranking

Top 6-9 by:

Le Figaro
L'Etudiant
Le Parisien
Le Point
Monde

European Ranking

Top 30 by:

Financial Times
The Economists

Worldwide Ranking

Top 50 by:

QS
ARWU
Eduniversal





Financial Times

Global MBA Ranking 2024 - Top 100 in the World
European Business School Ranking 2023 - 33h in Europe
Master in Management Ranking 2023 - 29th in the World
Master in Finance Ranking - 19th in the World
EMBA Ranking 2023 - 36th in Europe



QS

Global MBA Rankings - 27th in Europe
Business Master's Rankings 2024: Marketing - 25th in the World
Business Master's Rankings 2024: Management - 35th in the World
Business Master's Rankings 2024: Finance - 64th in the world



Eduniversal

Business Schools Ranking 2023
—
PALMES OF EXCELLENCE
No.5 in France - 2023





Our Campuses

GEM SÉMARD – Grenoble

Main campus built in 1992 – 33,000 m²
12 Rue Pierre Semard, 38000 Grenoble

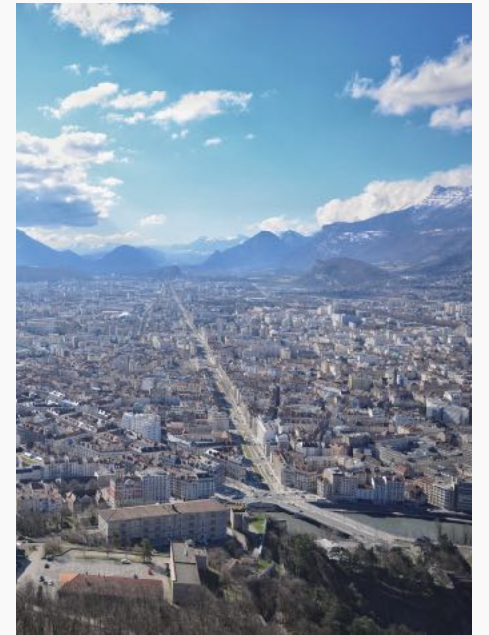
GEM LABS – Grenoble

Since 2016. New building dedicated to innovation
and experimentation – 4,500 m²
51 Rue des Berges, 38000 Grenoble

GEM PARIS

Since 2023 New campus – 6,000 m²
A campus for the green transition
183 avenue Jean Lolive 93500

Grenoble
&
Paris



About Grenoble



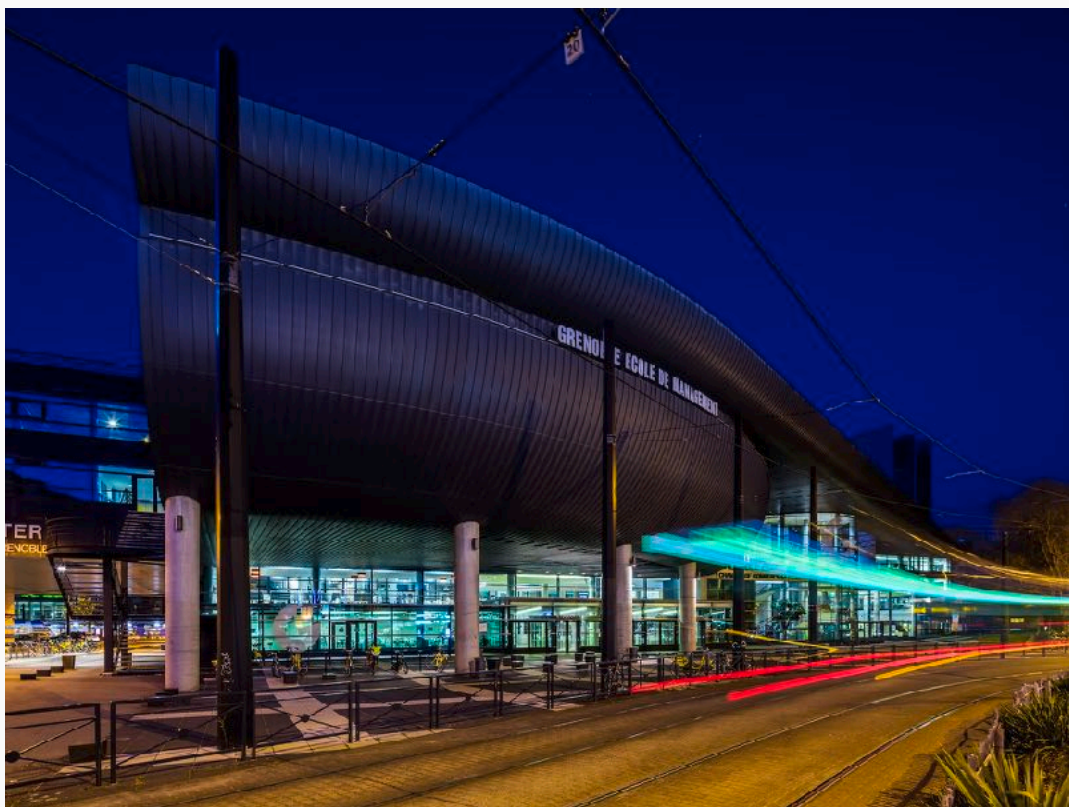
What's Special

- One of the world's foremost regions for innovation
- First best place to study in France by the newspaper «L'Etudiant»
- Paradise for outdoor activities and sports
- “Ville d'art et d'histoire” in 2017



About the Economy

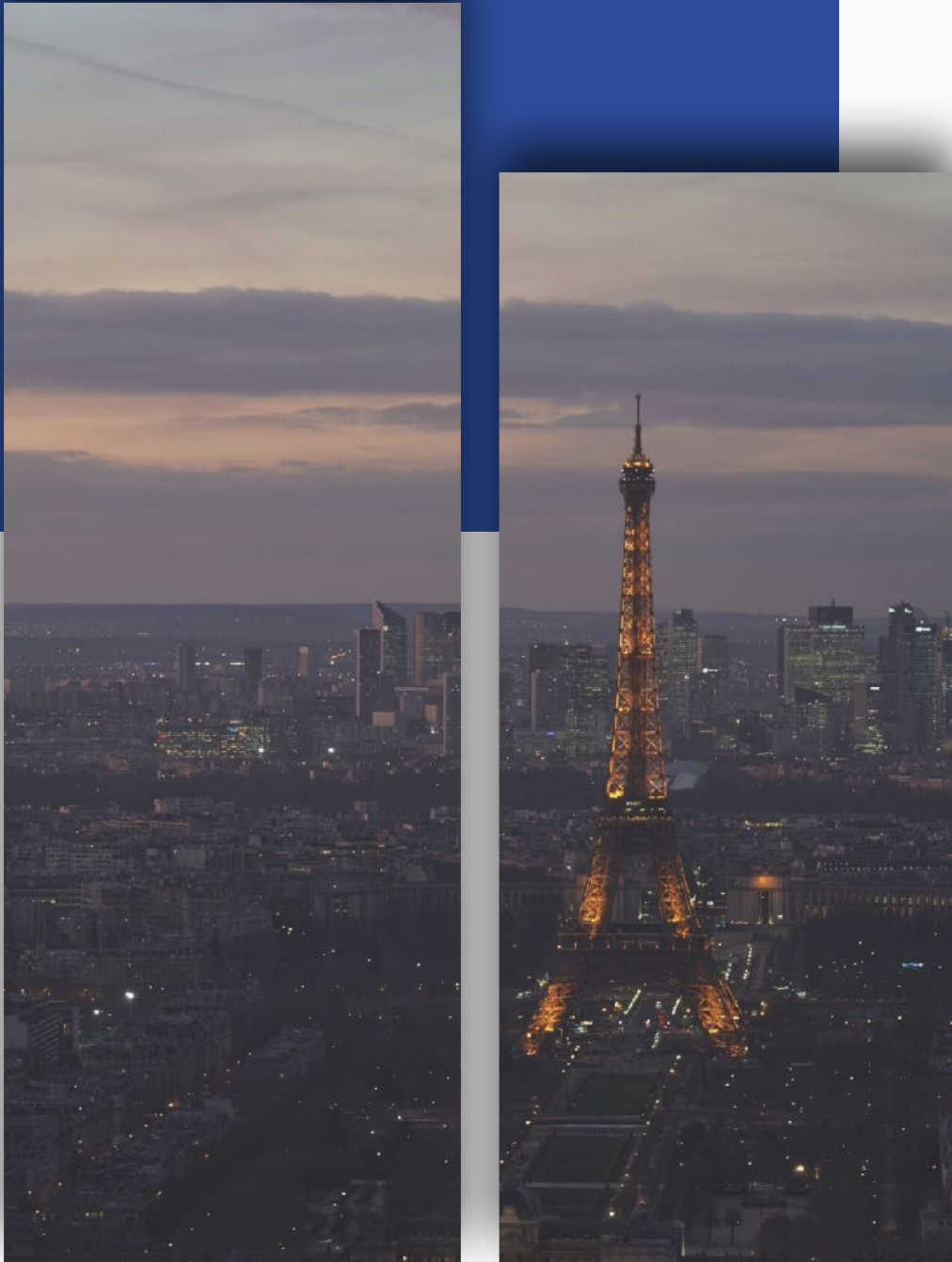
- Second region for foreign investments (after Paris)
- Second most important R&D cluster
- Europe's sixth GDP (second in France)



GEM SÉMARD – Grenoble (MAIN)



GEM LABS – Grenoble



About Paris



What is Paris

There is only one sentence could describe Paris:

If you are lucky enough to have lived in Paris as a young man, then wherever you go for the rest of your life, it stays with you, for Paris is a moveable feast.



Where we are

Close proximity to Paris center

The Newport district in Pantin : the “ New Brooklyn”

Joining emblematic companies: Chanel 、 Hermès 、 BETC、
BNP Paribas、 La Banque de France



GEM PARIS

Total surface area 6000 m²

2 6-floor buildings

Auditorium 300 seats

20 Hyflex room

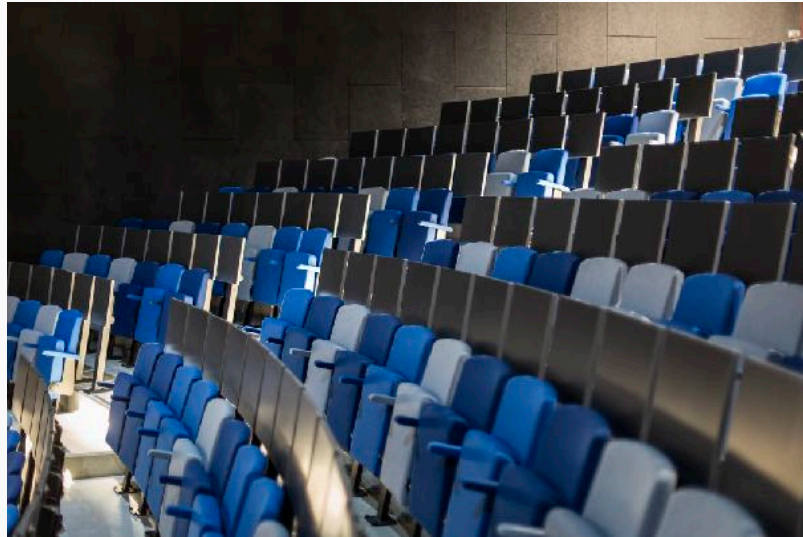
hybrid classrooms

A 130 person capacity cafeteria

Zero waste

4 versatile project spaces

20 collaborative spaces



OUR PROGRAMS

课程简介



An aerial photograph of a city, likely Geneva, showing a river winding through the urban landscape, surrounded by green hills and mountains in the background.

Bachelor 本科阶段

- International BBA 国际工商管理学士



- Bachelor in International Business (BIB) 国际商务
学士（仅接受插第3年）

International BBA 国际工商管理学士

课程形式：

第1-3年为全日制

第4年为专业方向 + 可选学徒制或长实习

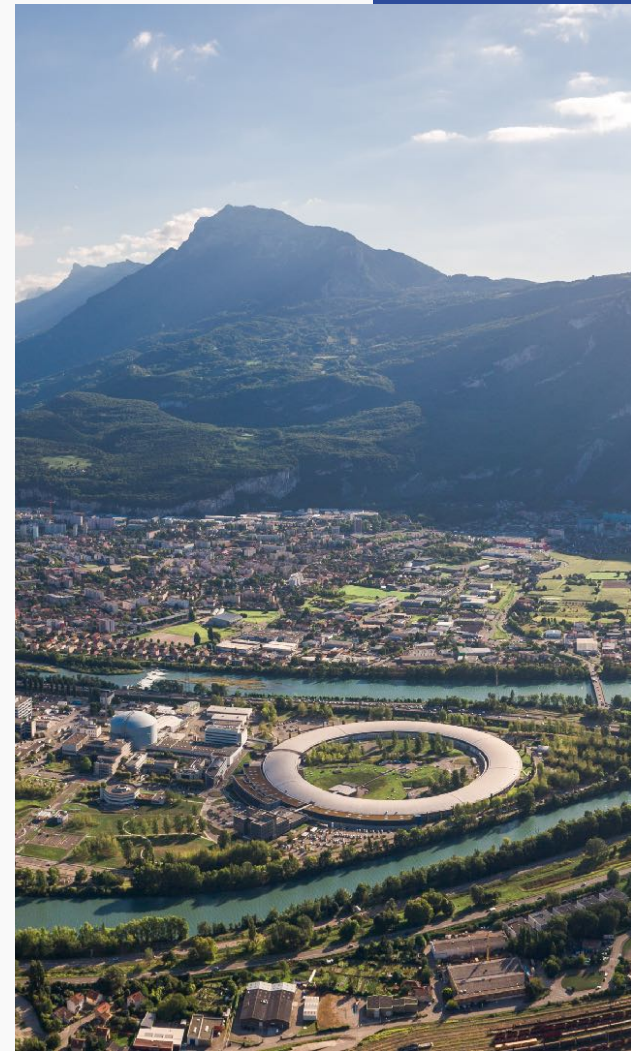
校区选择：格勒诺布尔校区

课程时长：3年+1年

课程文凭：国家级本科文凭（RNCP Level 6 / Grade de Licence）

授课语言：英语

开始时间：2024年9月



7

大专业方向可选

12-18

个月的实习实践机会

30+

国际合作院校的交流机会

50+

个国际或地区的学生代表



	Year 1 Business Fundamentals	Year 2 The Business Environment	Year 3 International Focus	Year 4 Specialization	What next ? Continue on a Master's program or join the workplace
Modules Include	<ul style="list-style-type: none">• Personal Communication and Professional Development• Intercultural Business Skills• Principles of Marketing• Project Management• Introduction to Accounting• Work and Organisational Psychology• Micro Economics and Market Structures• Fundamentals of Research Skills	<ul style="list-style-type: none">• Digital Business• Corporate Finance• Sustainable Live Business Project• Exploring Academic Research• Technology Management and AI• Managerial and Financial Accounting• Consumer Behaviour for Market Research• Sales Techniques and Negotiation	<ul style="list-style-type: none">• Innovation and Design Thinking• International Perspectives in Marketing• Global Strategy• People at Work• Social Responsibility in International Business• International Macro Economics• Sustainable Entrepreneurship• Geopolitics• Research Methods and Design	<ul style="list-style-type: none">• Applied Research and Analysis• Sustainability in International Business: an immersive, interactive experience• Research project <div>Choice of 7 specializations:<ul style="list-style-type: none">• Global Management• Finance and Data Analytics• Marketing Management• Fashion, Design and Luxury Management• Innovation and Entrepreneurship• Digital Business Management• Sustainability in Business</div>	<p>Continue your studies in a Master's program at GFM</p> <div><ul style="list-style-type: none">• MSc Finance and Investment Banking• MSc Sustainable Financial Management• MSc Accounting, Auditing & Performance Management• MSc Financial Markets• MSc Management in International Business (MIB)• MSc Marketing• MSc Innovation and Entrepreneurship• MSc International Marketing & Business Development• MSc International Human Resource Management• MSc Fashion, Design and Luxury Management<ul style="list-style-type: none">• MSc Digital Marketing & Data Analytics• MSc Energy Business & Climate Strategy• MSc Managing with Data and Artificial Intelligence• MSc International Project Management• MSc in Management of Sport and Outdoor Markets• MSc Management for Sustainability Transitions• MSc Design & Innovation Management</div> <p>Or join the workplace in the following areas:</p> <div><ul style="list-style-type: none">• Sales/Export• Finance• Marketing<ul style="list-style-type: none">• International Trade & Commerce• Human Resources<ul style="list-style-type: none">• Entrepreneurship• Logistics, etc...</div> <p>As: Brand Manager; Account Manager; Financial Analyst; Project Manager; Investment Banking Associate</p>
Build your career	<ul style="list-style-type: none">• 2 to 4 months' internship	<ul style="list-style-type: none">• 2 to 4 months' internship	<ul style="list-style-type: none">• 2 to 4 months' internship	<ul style="list-style-type: none">• 6-month internship or work-study	
International Experience	<ul style="list-style-type: none">• 100% in English• 2 foreign languages	<ul style="list-style-type: none">• 100% in English• 2 foreign languages	<ul style="list-style-type: none">• 100% in English• 2 foreign languages• Academic exchange (semester or year)	<ul style="list-style-type: none">• 100% in English	
Work-study option or long internship in year 4					

Program Structure 课程框架



Exchange/Double Degree Options 交换或双学位选项

PLACEMENT STATISTICS:

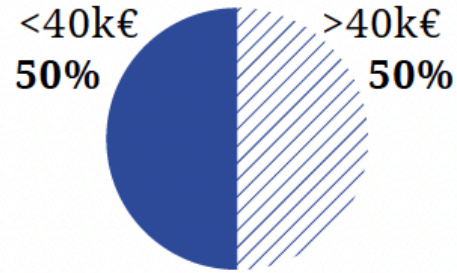
Bachelor In International Business (BIB)*
graduating class of 2022



Students finding
a job in **less than**
4 months after
graduation



Graduates working
abroad



Annual salary with
bonus on graduation

Our students have done internships in these companies:

Le Bon Marché, DHL, Décathlon, Siemens Energy, Ernst & Young, Foncia, Elixor, AS Monaco Football Club, Tribu Box, Société Générale, Emma - The sleep company, Inria, CERN - European Center for Nuclear Research, Hermès Sellier, Business France, Procter & Gamble, Siemens Mobility, Unilever, Opel, Schneider Electric.

Career Statistics
职业数据



Tuition Fees 课程费用*

第1、2年 (Year 1 and 2) : €11,550/年

第3、4年 (Year 3 and 4) : €11,950/年

*课程费用可能有所调整，请以开学前的最终确认为准



MScs 理学硕士

Management MScs 管理学方向

- MSc International Marketing & Business Development 国际营销与商业拓展硕士
- MSc Marketing 市场营销硕士
- MSc Digital Marketing & Data Analytics 数字营销与数据分析硕士
- MSc Management in International Business (MIB) 国际商务管理硕士
- MSc Fashion, Design and Luxury Management 时尚、设计与奢侈品管理硕士
- MSc Innovation and Entrepreneurship 创新与创业硕士
- MSc International Human Resource Management 国际人力资源管理硕士

-
- MSc Managing with Data and Artificial Intelligence 数据与人工智能管理硕士
 - MSc Energy Business & Climate Strategy 能源商业与气候策略硕士
 - MSc Managing Sustainability Transition 可持续发展转型管理硕士
 - MSc International Project Management 国际项目管理硕士
 - MSc in Management of Sports and Outdoor Markets 体育与户外运动市场管理硕士
 - MSc Accounting, Auditing & Performance Management 会计、审计与绩效管理硕士
 - MSc Design & Innovation Management 设计与创新管理硕士

Finance MScs 金融学方向

- MSc Finance and Investment Banking 金融与投资银行学硕士
- MSc Financial Markets 金融市场学硕士
- MSc Sustainable Financial Management 可持续金融管理学硕士



NEW

MScs 理学硕士

课程形式：全日制（金融硕士第二年有「学徒制」选项）

校区选择：格勒诺布尔校区 或 巴黎校区

课程时长：

常规2年制（Regular Track）- 平均每年6个月校园学习 + 3至6个月的职业经验

快速1年制（Short Track）- 6个月校园学习 + 3至6个月的职业经验

课程文凭：国家级硕士文凭（Grade de Master / RNCP 37252、36845）

授课语言：英语

开始时间：2024年9月



Experience

大多数课程提供「交换学期」或「游学」体验

* 部分课程提供「双学位」选项

Grenoble or Paris

课程分别开设于巴黎或格勒诺布尔*

* 部分专业提供双校区可选

English

所有MSc课程均为纯英文授课

Live Business Case

大多数MSc课程提供「现实案例分析」类的课程体验

1 or 2

所有课程均可选择2年制或1年制*

* 金融类硕士2年制中第2年提供「学徒制」选项

* 第1学年第1学期为通识课，第2学期及第2学年均为专业方向课

MScs
理学硕士



Program Structure

Year 1 - Regular Track

For students with a 3-year degree (in business or any other academic background)

COURSES		PROFESSIONAL TRACK
Sep ----- Dec	Jan ----- Mar	Apr ----- Sep
<ul style="list-style-type: none">• Management modules• Business languages	<ul style="list-style-type: none">• Management modules• Specialization modules• Business languages <div>Immersive business trip (one week)</div>	Professionnal experience - 3 to 6 months OR Start-Up Project - 4 to 5 months OR Professional certificate

Year 2 - Short Track and progressing students from Year 1

For students with a 4-year degree (including 60 business-related credits)

COURSES		PROFESSIONAL TRACK
Oct ----- Dec	Jan ----- Feb	Mar ----- Jul ----- Dec
<ul style="list-style-type: none">• Specialization modules• Languages (option)	<ul style="list-style-type: none">• Specialization modules• Languages (option)	Professionnal experience - 3 to 6 months OR Start-Up Project - 4 to 5 months OR Professional certificate
-----FINAL DISSERTATION-----		

Program Structure

Management MScs 课程框架（管理学方向）

Program Structure

Year 1 - Regular Track

For students with a 3-year degree (in business or not)

COURSES				PROFESSIONAL TRACK	
Sep	Nov	Dec	Feb	Mar	Sep
Finance Modules <ul style="list-style-type: none"> Quantitative Methods for Finance Accounting and Financial Statements Analysis Algorithmics and Financial Modelling Digital Transformation in Finance Financial Markets Corporate Finance Auditing and Controlling International Financial Management Research Methods Responsible Leadership Languages 				3 to 6 months	

Year 2 - Short Track and progressing students from Year 1

For students with a 4-year degree

COURSES				PROFESSIONAL TRACK		
Oct	Dec	Jan	Feb	Mar	Jul	Dec
French (option)				Min 3 months		
Finance Modules <ul style="list-style-type: none">• Induction Seminar• Company Valuation• Mergers and Acquisitions• Fundamentals of Ethics and ESG• Sustainable Asset Management• Advanced Research Methods• Integrative Case Study• Languages (option)		Specialized Modules <ul style="list-style-type: none">• Financial Markets• Finance and Investment Banking• Sustainable Financial Management• Languages (option)				
----- FINAL DISSERTATION -----						

Specialized modules details

Financial Markets

- Advanced Financial Markets
- Data Analytics and Advanced Modelling
- Dynamic Portfolio Management
- Market Risk Management
- Commodities Markets

Finance and Investment Banking

- Private Equity, LBOs and Venture Capital
- Data Analytics and Advanced Financial Modelling
- CFA preparation
- Advanced Financial Statements Analysis
- Investment Banking

Sustainable Financial Management

- Sustainability Accounting and ESG Reporting Analysis
- Private Equity, LBOs and Venture Capital
- Data Analytics and Information Systems
- International Accounting and Performance Management
- Cash Management and Bank Relations

CFA® Institute University Affiliation Program

The program provides an excellent preparation for the Chartered Financial Analyst®* (CFA®) exams, as it is based on the CFA® Candidate Body of Knowledge (CBOK) and is part of the CFA® Institute University Affiliation program. CFA® Program Student Scholarships are available under conditions. They waive the one-time program enrollment fee and reduce the exam registration fee.



*Chartered Financial Analyst is a registered trademark owned by the CFA Institute.

Program Structure

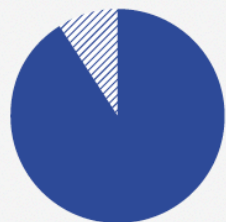
Finance MScs 课程框架（金融学方向）

Management MScs 管理学方向

*以2022年MSc Innovation and Entrepreneurship
课程毕业生数据为例

Career Statistics

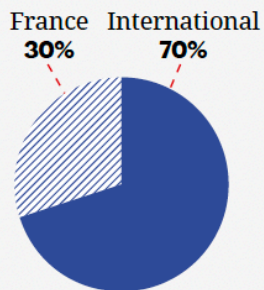
Based on 2022 graduates (28 Student Respondents)



91% found
employment
within 4
months



Average
annual salary



Employment
location



Top sectors
**IT operations and
information services,
Arts, entertainment
industry and
recreational activities**

Finance MScs 金融学方向

*以2022年MSc Finance课程毕业生数据为例

Career Statistics

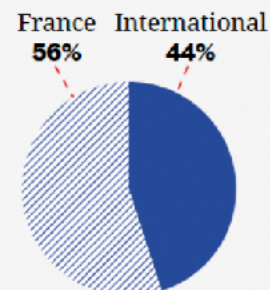
Based on 2022 graduates (82 Student Respondents)



95% found
employment
within 4
months



Average
annual salary



Employment
location



Top sectors
**Insurance and
financial activities,
Consultancy firms,
Design offices,
Engineering**

Career Statistics
职业数据



Tuition Fees 课程费用*

Management MScs 管理学方向

两年制：€12,950/每年
一年制：€16,750

Finance MScs 金融学方向

两年制：€13,450/每年
一年制：€19,750

*课程费用可能有所调整，请以开学前的最终确认为准

The background of the slide is a high-angle photograph of a city, likely Lyon, France, showing a mix of modern and traditional architecture with red-tiled roofs.

MBA 工商管理 硕士

- MBA In Strategic Management & Leadership through change
工商管理硕士 - 战略管理与变革中的领导力方向



MBA 工商管理硕士

课程形式：全日制

校区选择：格勒诺布尔校区

课程时长：

10个月在校学习（9月至6月）

+ 毕业论文（可以远程完成、并与工作平行进行）

+ 3-6个月的职业经验（可以豁免）

课程文凭：工商管理硕士学位（MBA），AMBA与RNCP（38648）认证

授课语言：英语

开始时间：2024年9月



LBC

MBA
工商管理硕士

Networking

强调人际网络的重要性

* 全新的MBA校友虚拟社区、强大的企业合作网络

International

真正的国际化环境，特别的游学体验

Live
Business
Case

通过现实案例分析课程获得理论结合实践的机会

* 为项目合作企业提供“顾问式咨询”，获取沉浸式行业体验

3

内部再设细分方向，三大方向可选



PROGRAM*	
Conducting internal & external analyses	<ul style="list-style-type: none"> • Sustainability Transition in International Business • Data Analysis & Digital Transformation • Microeconomics for a Transforming World • Global Business & Macroeconomics • Geopolitical Risk Management • Global & Digital Marketing • Strategic Management • International Legal Systems • HRM Practices: Empowering Managers • Accounting and Auditing • Operations Management • Consultancy : Business Analysis and Processes • Research Methodology in Practice
Defining your transformational project and action plans	<ul style="list-style-type: none"> • Corporate Finance • Innovation Management • Risk Management • Project Management: Methods & Tools • Organisations & Change Management
Steering and leading the transformation project	<ul style="list-style-type: none"> • Leadership Through Change • International Negotiations • Managerial Accounting • Developing Intercultural & Collaborative Intelligence • Managing Crisis Situations • Contractualizing External Partners • Consultancy & Applied Research Project
Specializations** <i>Choice of one specialization composed of 3 one-week sessions: Grenoble & Paris</i>	<p>Entrepreneurship: Leadership for transformation</p> <ul style="list-style-type: none"> • Entrepreneurial leadership for innovation and change • Business modelling for sustainable value creation • Resources and processes for growing ventures <p>Financial Management & Advisory – Valuating</p> <ul style="list-style-type: none"> • Financial modelling using Python • Company Valuation in M&A • Financial Advisory • International Financial Management • Digital Finance • Cash Management and Bank Negotiations <p>Transformation of Luxury in a Digital and Sustainable Age</p> <ul style="list-style-type: none"> • Designing New Luxury Experiences • Managing Transformation of Luxury Brands • Changing Marketing & Communication Trends for Luxury Brands

* Program content subject to change

** Specializations require a minimum number of participants

Program Structure

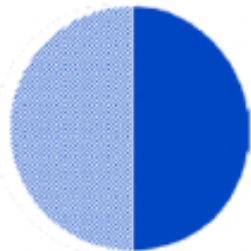
MBA 课程框架

CAREER STATISTICS

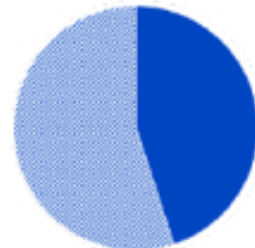
Based on 2022 graduates employed at the time of the survey



90% Found employment within 4 months



50% Work in France



45% Employment with sustainability relevance



95% Permanent contracts



65k Average annual salary



Top sectors
Business & Finance
IT & Information services
Consulting & Sales

Top Employers

- Accenture • Amazon
- Bank of China (Luxembourg)
- Becton Dickinson
- Deloitte • Ernst & Young
- General Electric Renewable Energy • HelloFresh
- Husqvarna
- HP (Inc) • HSBC • KPMG
- L'Oréal Paris • Maersk
- Microsoft • Nissan • Renault
- Schneider Electric • Sodexo
- The Boston Consulting Group
- Visa • Zalando

Career Statistics
职业数据



Tuition Fees 课程费用*

€33,900（费用包含每年250欧元的学生服务和行政费用）

*课程费用可能有所调整，请以开学前的最终确认为准

Bachelor 本科阶段

- 高中毕业证 (Baccalauréat, 'A' levels 或 AP等学制亦可)
- 语言要求: IELTS 6.0 / TOEFL 80
- 申请插读本科第二年或第三年的申请者, 需具备商科背景 (满足前置学分要求) 并具备相应的实习经验

MScs/ MBA 硕士阶段

- 本科文凭, 成绩优良
- 语言要求: 建议IELTS 6.5 / TOEFL 90 (特殊情况下, IELTS需满足最低6.0/TOFEL满足最低80)
- 金融类MSc课程可能需要提供GMAT/GRE
- 部分课程有背景或工作 (实习经验) 要求, 请详询
- 申请1年制快速路径的申请者, 须具备相关背景及足够的前置学分

Admission
Requirements
录取要求



Note: We will accept Doulingo exam for 2024 intake, the minimum requirements is 100. But Applicants from mainland of China may need IELTS/TOFEL score for VISA application



The background of the slide features a photograph of a university building with a modern, curved, metallic facade. The building has the text 'ECOLE SUPERIEURE DE COMMERCE' visible on its side. In the background, there are snow-capped mountains under a clear blue sky.

专业硕士 / 高级硕士课程 MS / Advanced Master

- Advanced Master in Technology Management and Responsible Innovation
技术管理与责任创新高级硕士
- Advanced Master in Big Data
大数据高级硕士
- Advanced Master in Digital Strategy Management
数字战略管理高级硕士
- Advanced Master in Energy Transition Marketing and Management
能源转型营销与管理高级硕士
- Advanced Master in Biomedical Management
生物医疗管理高级硕士
- Advanced Master in Purchasing Performance and Strategy Management
采购绩效与战略管理高级硕士
- Master in Digital Management and Information System
数字管理与信息系统硕士

● 特别说明：

因为学制及法国相关法律政策关系，格勒高商专业硕士/高级硕士课程（MS/Advanced Master）课程适合目前正在法国学习生活至少超过1年时间、具备相关背景的申请，或者目前已在法国相关行业工作，寻求继续提升文凭的职业经理人。

因为绝大多数专业硕士/高级硕士课程均为“学徒制”模式，本课程非常适合有在法国求职、就业需求的申请者，但请注意，“学徒制”模式往往对学生的实际语言水平要求较高。

课程形式：学徒制（非全职），仅「生物医疗管理高级硕士」提供全日制选项

校区选择：格勒诺布尔校区 或巴黎校区

课程时长：15个月 - 2年

课程文凭：Advanced Master (Mastère Spécialisé), Titre RNCP de niveau 6 or 7

授课语言：英法混合，部分专业提供全法语或全英文授课

开始时间：2024年9月或10月

课程费用：16,900€ - 18,900€



专业硕士 /
高级硕士课程
MS /
Advanced Master





Classement Eduniversal des Meilleurs Masters, Mastères Spécialisés et MBA 2022-2024

—

Management Technologique et Industriel - 1st in France

Big Data, Data science - 2nd in France

Digital Marketing and Data Analytics - 2nd in France

Energies - Energies Renouvelables - 3rd in France

Industries Pharmaceutiques, Biotechnologiques et de Santé - 1st in France

Achats - 3rd in France

Management des Systèmes d'information - 3rd in France

专业硕士/高级硕士课程排名
MS/Advanced Master Rankings

A background image showing a cityscape with a river in the foreground, a stone bridge, and buildings. In the background, there are large, snow-capped mountains under a clear sky. A blue rectangular box is overlaid on the right side of the image, containing the text 'Other Program 其他项目'.

Other Program 其他项目

Master

- Program Grande Ecole (PGE/MIM) 大学校项目

Others

- Master Pathway 硕士预科项目
- Doctoral Programs 博士课程
- Summer Program 夏校项目
- Executive Education 在职培训

APPLICATION & OTHERS





About GEM Internal Scholarship

MSc REGULAR TRACK / MBA

Early Admission Scholarship
Alumni Scholarship
Immediate Family Scholarship
Academic Excellence Scholarship
STEM Program Graduates Scholarship
Solidarity Scholarship
Program Diversity Award

Nick Sanders Humanitarian Scholarship (Only for MIB)
Professional experience & achievement scholarship
(Except MIB)

MSc SHORT TRACK

Commitment Scholarship
Alumni Scholarship
Immediate Family Scholarship
Program Diversity Award

BBA

Early Admission Scholarship
Sibling Scholarship



Consultation &Evaluation

Admissions are rolling, though we strongly encourage early application as programs are open to a limited number of students.

Documents & OnlineApplication

Please note that it is possible to submit your application prior to providing us with your test results and/or your final transcripts/ degree certificate.

Skype/Phone Interview

Make appointment with GEM East & Southeast Asia Office for your interview.

Result & Acceptance

From the moment you submit an application you will receive a response within 2-4 weeks.

Admission Process



C

*Career Oriented
Corporate Relations*

A

*Alumni Activities
Students Associations*

R

*Free French Course
Pre-departure Package*

E

*"Early Bird" Project
Entrepreneurship &
Innovation*

21

associations

**There is
certainly
one for you!**



Cooperative Enterprises

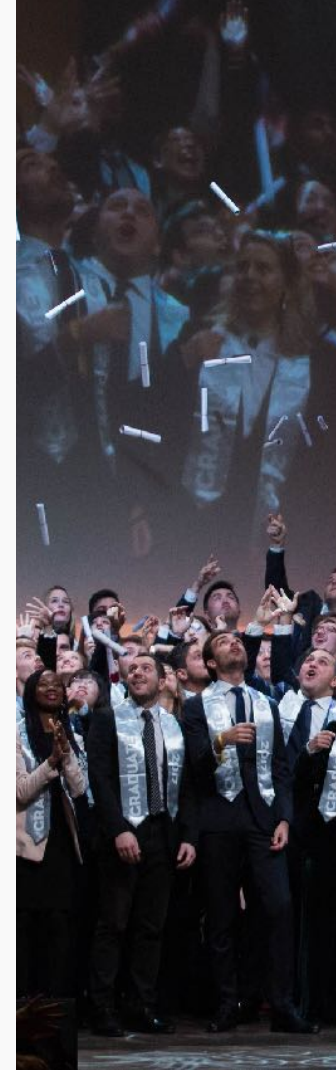
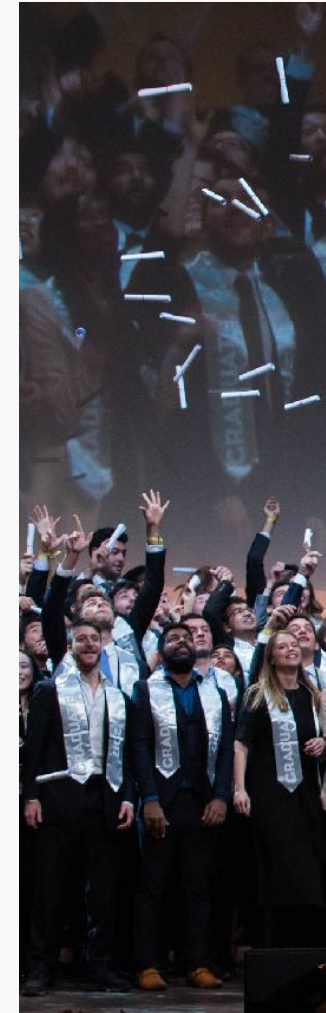
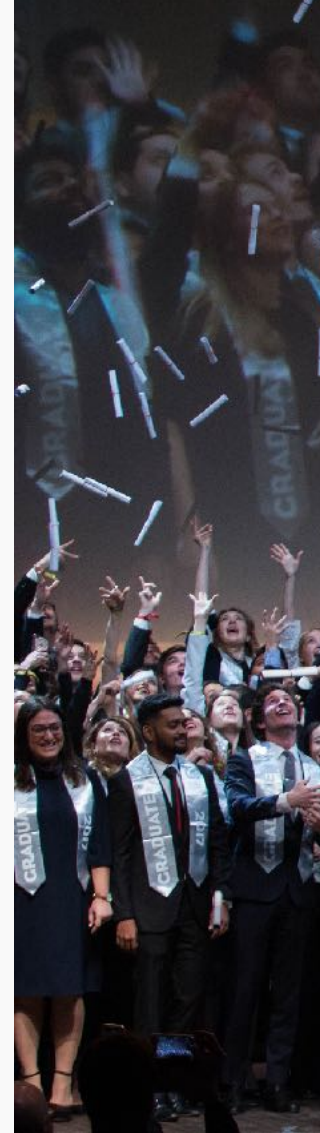
- Microsoft • First Direct • McKinsey • Glaxo Wellcome
- PWC • AC Nielsen • Britannic Assurance • Bank of China • Pfizer • Accenture • Hewlett-Packard • Coca Cola • Cadbury • Deloitte • General Electric • JP Morgan • KPMG • Schneider Electric • HUAWEI • Oxyane • Société Générale • Thyssenkrupp • Tyco Electronics • Xerox Research Center • Lucent • Europort • Richemont Group • Burberry • Unilever • Procter & Gamble • Ernst & Young • HSBC • Airbus • Amazon • Barclays Capital • BNP Paribas • Warner Home Video • Cartier International • Salomon • Adidas France • Kering • Amadeus SAS • Siemens Transmission & Distribution • LVMH • Hermes • Google • Apple Inc. • etc...



IN THEIR OWN WORDS...

“Now working at Christian Dior Couture in Marketing, I realize that the MSc Fashion, Design and Luxury Management program contributed to my career success in many different aspects. The program combines a theoretical and practical approach, developing core management skills in the fields of fashion, design and luxury which equipped me with a competitive outlook, highly employable skills and flexible career options. It also offers access to invaluable resources and privileged connections with leading brands in the luxury field.”

— DANNY ZHANG MSc FDLM 2015



Grenoble Ecole de Management Aisa & South Asia Office

Email: easea@grenoble-em.com / china@grenoble-em.com

WeChat: AnitaGEM

Tele: +86 (21) 3778 1603 (国内) 或 +33 769558580 (法国)

Weibo: @GEM法国格勒诺布尔高等商学院

WeChat Official: GEM格勒高商 or GrenobleEM

RED: GEM格勒高商



Act
Think
Impact