

NANTES | PARIS | BEIJING | SHENZHEN | CHENGDU



# FACT SHEET

FOR EXCHANGE STUDENTS



2020  
2021



[audencia.com](http://audencia.com)



## AUDENCIA – 4 CAMPUSES IN NANTES

### AUDENCIA ATLANTIC CAMPUS\_NANTES

8 route de la Jonelière 44312 Nantes CEDEX 3  
Tel: +33 (0) 240 37 34 34  
Fax: +33 (0) 240 37 34 07

### AUDENCIA CITY CAMPUS\_NANTES

4 rue Bisson 44105 Nantes CEDEX 4  
Tel: +33 (0) 240 44 42 97  
Fax: +33 (0) 240 73 63 06

### AUDENCIA MEDIACAMPUS\_NANTES

41 Boulevard de la Prairie au Duc 44200 Nantes  
Tel: +33 (0) 240 44 90 00  
Fax: +33 (0) 240 44 90 15

### AUDENCIA EXCED CAMPUS\_NANTES

1 Rue Pierre Adolphe Bobierre  
44300 Nantes  
Tel: +33 (0) 2 40 37 34 00

## USEFUL CONTACTS

### ► DEPARTMENT OF INTERNATIONAL AFFAIRS

#### MANAGEMENT



**Desi SCHMITT**

Director of International Affairs  
☎ +33 (0) 240 37 46 37  
✉ dschmitt@audencia.com



**Guillaume BLAESS**

Deputy Director of International Affairs  
☎ +33 (0) 240 37 34 70  
✉ gblaess@audencia.com

#### COORDINATORS

##### CHINA



**Olivia BUFFETEAU**

International Project Manager - China Relations  
☎ +33 (0) 240 37 81 98  
✉ obuffeteau@audencia.com



**John HARLAND**

Coordinator for China  
☎ +33 (0) 240 37 46 38  
✉ jharland@audencia.com

##### EUROPE, AFRICA AND MIDDLE EAST



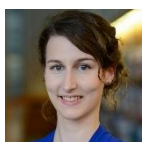
**Cécile STEYER**

Erasmus Coordinator/ Summer Term Manager  
☎ +33 (0) 240 37 34 35  
✉ csteyer@audencia.com



**Céline LE BOURNAULT**

Coordinator for Southern Europe, German-speaking Countries, Middle East, Africa  
☎ +33 (0) 240 37 46 83  
✉ clebournault@audencia.com



**Faustine LASSERON**

Coordinator for Eastern/Northern Europe, Russia  
☎ +33 (0) 240 37 46 75  
✉ flasseron@audencia.com

##### ASIA, OCEANIA AND AMERICAS



**Aurélie LEVEQUE**

International Relations Manager  
☎ +33 (0) 240 44 42 86  
✉ aleveque@audencia.com



**Daphnée GAUVRIT**

Coordinator for India, Canada, South & Central America  
☎ +33 (0) 240 37 45 60  
✉ dgauvrit@audencia.com



**Claire DELHOMME**

International Project Manager/Winter Programme Asia (except China & India), USA, Oceania  
☎ +33 (0) 240 37 45 58  
✉ cdelhomme@audencia.com

## ► INTERNATIONAL CONNECTION TEAM (ICTEAM)

The IC Team is a group of 30 students who are here to give you a student perspective of living in Nantes, cultural activities and studying at Audencia.

The IC Team can pick you up at the airport/train station, depending on your time of arrival, and can accompany you to your residence hall to pick up your keys.

**Facebook page:** [IC Team - Audencia](#)

### Quality, experience, diversity

Audencia Business School has a long history of welcoming international exchange students. Our students come from more than 250 partner universities in 115 countries. You will be accepted into our vibrant community and quickly fall in love with the beautiful city of Nantes.

We offer an extensive catalogue of courses taught in both English and French, so you can take advantage of our outstanding educational quality and experienced professors. We take your needs very seriously, and our dedicated team is here to help you with any personal, academic or intercultural matters before or during your stay here.

We take part in the European Commission's Erasmus programme and adhere to the principals of Erasmus for Higher Education (French).



## PROGRAMME OVERVIEW

### GRANDE ECOLE PROGRAMME

The Grande Ecole programme is one of Audencia's main programmes. It is a high quality 4-year programme with a selective admission process for French students.

Courses begin with a 1-year core curriculum on the fundamentals of management. At the end of this first year, students undertake an internship to put into practice all they have learnt in the first two semesters.

The master's cycle begins with semester 3 and continues, after a gap year in the workplace, with the following semesters: one semester of specialisation in Nantes/one semester of study at a partner institution/one semester internship "Corporate Action"

Exchange students can choose courses in either one of the 2 Grande Ecole "Blocks" of courses below (see course catalogue for more details):

#### **Grande Ecole Core Courses (undergraduate)**

Designed for international students with at least 3 semesters of Business Studies

#### **Grande Ecole Majors/Specialisation Courses (graduate)**

International students with at least 4 semesters in Business Studies can choose 2 electives and one of the 15 majors taught in French or in English amongst the Master Programme in Management Studies.

4 fields of study: Marketing/Finance/Cultural Institutions/Consulting ([please check the course catalogue as prerequisites may apply and some courses are incompatible](#)).

## **INTERNATIONAL MASTERS** *(Limited spaces available for exchange students)*

Audencia offers 3 International Master's degree programmes, all open to candidates holding a Bachelor's degree or equivalent (work experience not mandatory).

Each International Master's degree programme is run in alliance with European business schools of which Audencia is a major partner.

IMM (International Master in Management), MSCPM (MSc in Supply Chain and Purchasing Management) and EIBM (European and International Management Programme).

## **MBA PROGRAMMES** *(Limited spaces available for exchange students)*

Audencia offers 3 different MBA programmes:

- ☐ A full-time MBA (3 years of work experience required)
- ☐ A Euro MBA (e-learning programme, 5 years of work experience required)
- ☐ An executive MBA (part time) designed for entrepreneurs and experienced managers who wish to develop their strategic vision.

## **AUDENCIA BACHELOR**

The Audencia Bachelor prepares students with real-world skills and operational knowledge. Exchange students can choose majors taught in English or in French from September to December (fall semester only):

- ☐ International Development, taught in English with specialisations in export or import techniques
- ☐ Marketing Communication, taught in French
- ☐ Entrepreneurship, taught in French
- ☐ Commercial Management, taught in French

The Bachelor in Business Administration (BBA) programme gives you individualised support towards your professional goals. Offering quality research and faculty and an international curriculum, this hands-on and operational training is a stepping stone to a successful career or further studies at master level. Students taking the BBA have three possibilities:

- ☐ Full Year: Classes from September to March + International practical case coaching or internship
- ☐ Fall: Classes from September to December
- ☐ Spring: Classes from January to April

## **AUDENCIA SCIENCESCOM**

Audencia SciencesCom is located in the city center of Nantes, welcomes around 270+ students aged 20 to 25 and prepares them to work in the fields of communication and media. All programmes combine study periods and internships in France and abroad.

Selected students can prepare:

- ☐ a Bachelor in Communication and Media – duration 1 year (the 3rd year of the bachelor's degree)
- ☐ a Masters in Communication and Media – duration 2 years (recognised by the French Ministry of Education and Research)

Exchange students can take bachelor's or master's 1st year or master's 2nd year programmes depending on their level in their home institution.

International students who have at least an intermediate level of French are welcome at Audencia SciencesCom to follow the full year programme.



## ► SHORT PROGRAMMES

Audencia has developed a strong expertise of hosting short programmes taught in English for international students. Since 1980, over 250 business undergraduates and graduate students follow tailor-made courses at Audencia.

The programmes take place mainly in Nantes, but also in Paris and in Brussels. Company visits are an essential part of the Audencia short programmes.

Fields: International Business, Intercultural Management, Global Responsibility...

More details: <http://international.audencia.com/en/short-term-programmes/>

## APPLICATION INFORMATION

### ► FOR PARTNER INSTITUTION COORDINATORS

Please nominate your students online through our new platform.

Please contact us at [iro@audencia.com](mailto:iro@audencia.com) if you haven't received the nominations' instructions yet.

**Online nomination platform**

### ► FOR INTERNATIONAL EXCHANGE STUDENTS

As soon as we receive your nomination, the International Student Coordinator – who will also be your main contact before, during and after your stay at Audencia

– will send you the link to register online and find all the useful details about our course offering.

You need to upload all the required administrative documents and choose your courses (no changes will be possible after submission).

### DEADLINES FOR COORDINATORS

Fall Semester and full year:

April 10<sup>th</sup>

Spring Semester:

September 30<sup>th</sup>

Summer Term/Winter programme:  
March 1st / October 15th

### DEADLINES FOR STUDENTS

Fall Semester and full year:

May 12<sup>th</sup>

Spring Semester:

October 15<sup>th</sup>

Summer Term/Winter programme:  
March 15th / November 1st

## PEDAGOGICAL INFORMATION

### COURSE CATALOGUE

*Click here for the complete course catalogue*

Exchange students need to choose their courses from the Audencia Business School catalogue.

### LEARNING AGREEMENT

Don't forget to complete the learning agreement provided by your coordinator and note that it cannot be modified once it has been validated by Audencia.

### FRENCH LANGUAGE COURSES

French language courses available for all students free of charge. If you are interested, please mention it when registering.

### GRADING SYSTEM

All courses are graded on a scale of 0 to 20. The minimum pass mark is 10/20.

#### AUDENCIA GRADES ECTS GPA Full ECTS credits

16<= grade <20	A	4
15<= grade <16	A-	3,7
14<= grade <15	B+	3,5
13<= grade <14	B-	3,2
12<= grade <13	C	3
11<= grade <12	C-	2,8
10.5<= grade <11	D	2,5
10<= grade <10.5	E	2
0<= grade <10	F	0

# ACADEMIC CALENDARS

## ► EXCHANGE STUDENT ORIENTATION DAY

- Mandatory for all programmes
- Usually held at the programme's start (tentative dates: August 27 – August 28: exact dates to be confirmed by Audencia at least one month in advance)

Programme: International Office and IC Team presentation, information about housing, campus life, visit of Nantes, intercultural seminars...

## ► PUBLIC HOLIDAYS 2020 – 2021

Fall 2020	November 1 <sup>st</sup> /11 <sup>th</sup> December 25 <sup>th</sup>	Spring 2021	April 5 <sup>th</sup> May 1 <sup>st</sup> /8 <sup>th</sup> /13 <sup>th</sup> /24 <sup>th</sup>
-----------	---	-------------	---

## GRANDE ECOLE PROGRAMME (orientation & exams included)

### Grande Ecole core courses

Fall Semester 2020	27/08/2020 to 19/12/2020
--------------------	--------------------------

Spring Semester 2021	01/02/2021 to 19/05/2021
----------------------	--------------------------

### Grande Ecole majors/specialisation courses

Fall Semester 2020	27/08/2020 to 19/12/2020
--------------------	--------------------------

Spring Semester 2021	04/01/2021 to 19/05/2021
----------------------	--------------------------

---

## INTERNATIONAL MASTERS

Programme's start: 07/09/2020 (*tbc*)

## MBA PROGRAMMES

Full-Time MBA	07/09/2020 to 28/05/2021 ( <i>tbc</i> )
---------------	---

---

## AUDENCIA BACHELOR

Fall semester 2020	27/08/2020 to 19/12/2020
--------------------	--------------------------

Spring semester 2021 (BBA programme only)	18/01/2021 to 04/04/2021
--	--------------------------

---

## AUDENCIA SCIENCESCOM

Fall semester 2020	27/08/2020 to 19/12/2020
--------------------	--------------------------

Spring semester 2021	January 15: Orientation (mandatory) January 18 Classes begin June 29 End of semester ( <i>tbc</i> )
----------------------	---

---

## SHORT PROGRAMMES

Winter Programme: January 4<sup>th</sup> to 22<sup>nd</sup> (*tbc*)

Summer Term: May 17<sup>th</sup> to July 9<sup>th</sup> (*tbc*)

For more information and other short programmes please refer to our [website](#)



# USEFUL INFORMATION FOR ALL PROGRAMMES

## ► INSURANCE

Health insurance in France may be very different from the insurance you have at home. Requirements and procedures vary based on the length of your stay, your age, your home country, and whether or not you are a full-time student.

**Fee-paying degree-seeking students** first need to apply for the CVEC (*Contribution Vie Etudiante et Campus*), which costs about €90 and should then register on the national insurance at [etudiant-etranger.ameli.fr](https://etudiant-etranger.ameli.fr) (free of charge).

**Non EU Exchange students** only need to register at [etudiant-etranger.ameli.fr](https://etudiant-etranger.ameli.fr).

EU students citizen of the EU/EEA or Switzerland, you can ask for a European health insurance card, before you come to France as proof of membership in a European health insurance scheme. You do not need to register online on [etudiant-etranger.ameli.fr](https://etudiant-etranger.ameli.fr).

Registration procedure may take a while after your arrival; therefore we strongly recommend students staying at Audencia Business School for only one semester to take out private health insurance for their entire stay.

For more detailed information, please see the Campus France website: [www.campusfrance.org](https://www.campusfrance.org).

## ► STUDENT CARD

In order to obtain the Student Card, students must be insured for the entire length of their stay in France. This student card cannot be delivered without the proof of the insurance coverage. Students must also provide an appropriate ID picture upon registration.

## ► VISA

All non-European students who will be in France studying for longer than 3 months must apply for a student visa. This must be done at your nearest French consulate or embassy no later than 3 months before your prospective arrival date.

For detailed information and guidelines for your country of origin, please visit the Campus France website, or visit the respective French embassy/consulate website for your country.

On arrival in France, students will need to validate their visa through the following website: [visa validation](https://visa.validation)

## ► ACCOMMODATION

No on-campus housing.

Students can choose from several housing options, including rooms in student residencies; homestays with local families; and private apartments, studios and flats.

Audencia has a housing platform that will give students information on what's available. Once nominated, students can access it easily at [audencia.studapart.com/en/](https://audencia.studapart.com/en/).

Students should book their accommodation as soon as they are accepted, as procedures can be long.

## ► FINANCIAL SUPPORT

In France, if you rent a private room or an apartment, you may be able to qualify for financial aid for housing. Please visit the **Caisse d'Allocation Familiales (CAF)** to find out about your eligibility.

Please note that in order to obtain financial aid, when you arrive in France, you will need to provide the CAF with information such as:

- |  |  |
|--|--|
| – Passport                                 | – Social security card or number                     |
| – Housing contract                         | – Three passport photos                              |
| – French student card                      | – Valid student visa with OFII stamp (if applicable) |
| – Birth certificate (translated in French) |  |

## ► LIVING COSTS

Accommodation: 500-650 €/month | Food: 200 €/month | Other expenses (transport, leisure...): 200 €/month



# 120 YEARS 1900-2020

**CONTACT US**  
[iro@audencia.com](mailto:iro@audencia.com)



never stop  
*daring*

AUDENCIA ATLANTIC CAMPUS  
8 route de la Jonelière | BP 31222 | 44312 Nantes CEDEX 3  
Tél.: +33 (0)2 40 37 34 34 | Fax: +33 (0)2 40 37 34 07 | [www.audencia.com](http://www.audencia.com)

